# Assignment: Organizational Structure

In this assignment, you’ll fill in the corresponding structure type and example for each description.

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| An organizational/management structure: | Type of Structure | Company or Industry Example |
| ...where each division has its own centralized services— for example, HR, finance and marketing. |  |  |
| ...that involves more than one dimension—for example, product and geography—with employees reporting to multiple managers. |  |  |
| ...that is appropriate for a multi-region organization that wants to localize its product or service. |  |  |
| ...based on the main activities that need to be performed. |  |  |
| ...that is appropriate when the organization’s product or service needs to be tailored to specific customers. |  |  |
| ...designed to achieve rapid learning and adaptation to environmental changes. |  |  |
| ...that distributes power and authority to self-organizing groups. |  |  |

## Answer Choices

### Types of Structure

* Customer
* Functional
* Geographic
* Holacracy
* Matrix
* Network
* Product

### Company/Industry Examples

* Consumer Product Goods (CPG) Industry
* FedEx
* Health Care Industry
* H&M (Hennes & Mauritz)
* McDonalds
* Starbucks Coffee
* Zappos